

Vacancy:**Senior Executive, Creative and Graphic Designer (1-year contractual role)****Labuan IBFC Inc. Sdn Bhd****Company Overview**

Labuan IBFC Inc. Sdn Bhd, the official marketing and promotional arm of the Labuan International Business and Financial Centre (Labuan IBFC), is hiring a Senior Creative and Graphic Designer in Kuala Lumpur. The ideal candidate should have at least 5-8 years' experience in graphic design for social media, web content, marketing materials and presentations. The incumbent is responsible for ensuring consistent branding in line with the company's guidelines and contribute to creative projects that enhance the jurisdiction's overall marketing profile as an established international business and financial centre.

Role Description & Responsibilities

- Plan, develop and execute creative and visual communication materials in alignment with Labuan IBFC Inc.'s marketing strategy, brand positioning and corporate objectives
- Oversee the design and production of visual assets by working closely with internal stakeholders to interpret approved briefs and translate business requirements into effective creative solutions
- Ensure all creative initiatives are aligned with project objectives, timelines and business priorities, providing guidance and direction where required
- Maintain governance and quality control of all creative outputs, ensuring timely delivery, high production standards and strict adherence to Labuan IBFC Inc.'s brand guidelines and visual identity
- Oversee and contribute to the development of visual content across digital and print platforms, including social media, corporate presentations, website, marketing campaigns, events and other communication collaterals
- Collaborate with the Media & Strategic Communications unit to support consistent and coherent messaging across all communication channels
- Participate in brainstorming sessions to drive innovative design solutions and apply best visual communications practices for both digital and print materials

Qualifications

- Degree in Digital Communications, Integrated Media Design, Fine Arts, or related field
- Minimum 5 years of professional experience in a design role
- Relative proficiency in Adobe Creative Suite (Photoshop, Illustrator); expertise in InDesign, Figma, After Effects is a plus
- Strong understanding of corporate branding, visual identity and marketing communications
- Ability to translate strategic objectives into effective creative and visual outcomes
- Strong stakeholder management and cross-functional collaboration skills
- High attention to detail with the ability to manage multiple projects and deadlines
- Strategic, creative and solution-oriented mindset

Application Requirement

- Include a portfolio showcasing updated and accomplished work