

## Labuan IBFC Industry Meeting

**Date:** Thursday, 24 January 2019  
**Event:** LIBFC Industry Meeting  
**Time:** 9.00am – 11.30am  
**Venue:** Bunga Raya Room, Level 8, Block 4, Financial Park Complex, Labuan  
**Attendees:** LIBFC Inc & LFSA Representatives  
Representatives of ALB, ALTC, LIBG & LIIA

---

### Agenda

9.00am Registration & Welcome Coffee

9.30am **Welcome Remarks & Strategic Overview of 2019 Marketing Strategy**  
Farah Jaafar-Crossby, CEO, Labuan IBFC Inc.

10.00am **Market Intelligence & Strategic Communications**  
Audrey Liew, Deputy Director, Marketing Intelligence & Strategic Communications,  
Labuan IBFC Inc.  
Choo Wai Mon, Manager, Events, Labuan IBFC Inc.

10.30am **Discussion & Comments**

11.30am **End of Meeting**

*As at 4 January 2019*