

Labuan IBFC Industry Meeting

Agenda

- 10.30am **Welcome Remarks and Strategic Overview of 2021 Marketing Strategy**
Farah Jaafar-Crossby, CEO, Labuan IBFC Inc.
- 10.40am **Labuan IBFC Marketing Plan 2021**
Serene Liaw, Manager, Research, Labuan IBFC Inc.
Audrey Liew, Manager, Media & Strategic Communications, Labuan IBFC Inc.
Choo Wai Mon, Manager, Events, Labuan IBFC Inc.
- 11.10am **Discussion and Comments**
- 11.30am **End of Meeting**