

# Labuan IBFC Malaysia:

## Asia Pacific's Leading Midshore Business and Financial Centre.

Asia is the world's fastest growing economic region, and China is its largest economy with a GDP exceeding USD13 trillion in 2018, according to World Bank. This economic growth coupled with heightened intra-Asian trade, along with the visionary Belt and Road Initiative, can only result in further economic growth and spending power in Asia.

As a result, Chinese businesses have a greater need for an efficient and transparent financial intermediation centre that is not only able to meet their business needs but also accomplish it in a regulatory compliant manner. Join us to hear about how Labuan IBFC, centrally located in Asia boasting a solid 29-year track record, stands out as an ideal midshore jurisdiction for your regional business needs.



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register**

**8** 8 NOV 2019

**L** 3pm – 5pm



**One Space 中间态**

北京东城区东四南大街157号7层  
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## “ Labuan IBFC Malaysia: Asia Pacific's Leading Midshore Business and Financial Centre ”

Farah Jaafar-Crossby is the Chief Executive Officer of Labuan IBFC Incorporated Sdn Bhd (LIBFC Inc.), the official promotion and marketing agency for Labuan International Business and Financial Centre (Labuan IBFC) since January 2018.

She assumed this role after more than three years as the Director of Market Intelligence and Strategic Communications, in LIBFC Inc. Farah, a seasoned communications professional, brings with her more than 20 years of experience in capital markets and the wholesale financial services sector, putting her in good stead to promote Labuan IBFC as the preferred midshore jurisdiction in Asia Pacific.

Farah was formerly attached to the Asian Institute of Finance and Bursa Malaysia, where she was involved in senior market development and strategic communications roles. She also managed the Association of Stock Broking Companies Malaysia, the industry lobby group representing Malaysian stockbrokers, allowing her a unique insight and hands on experience with issues surrounding multiple stakeholder management. Farah has a LLB (Hons) from Sheffield University, United Kingdom.



**Farah  
Jaafar-Crossby**  
Chief Executive Officer  
Labuan IBFC Incorporated  
Sdn Bhd

## “ Labuan IBFC as an Ideal Platform for International Business Expansion and Fund Raising ”

Catherine Yuan is an expert in multinational corporate structuring, re-structuring, as well as overseas risk management ventures. She has served multinational companies in Hong Kong, United Kingdom, United States and China as a Business Development Director as well as Consultant. She has been interviewed by Nan Yang Siang Pao, Money Compass Magazine and other Malaysian press on various local and international business investment topics.

Catherine had been appointed as a speaker at Nan Yang Siang Pao's Golden Bull Award and Golden Eagle Award. Currently, she is actively working together with Labuan International Business and Financial Centre (Labuan IBFC) and Tricor Trustco (Labuan) Ltd. to promote Labuan IBFC as the preferred midshore jurisdiction for risk management and wealth management in Asia.



**Ms Catherine Yuan**  
Business Director  
Tricor Trustco (Labuan) Ltd.