

Is Digital Transformation COVID-19's Real Panacea?

A year on from the initial outbreak of COVID-19, business and social norms today have morphed at a speed that was unimaginable previously. In this pandemic riddled world, where adaptability and pace are key to transformation, technology is THE only true enabler.

Join us at CoDE Asia 2020, where we will discuss issues, opportunities and challenges facing the digital ecosystem in its bid to be COVID-19's real panacea.

AGENDA

- 3.30PM** **From the Desk of the Director General: A Welcome**
Datuk Danial Mah Abdullah
Director General, Labuan Financial Services Authority
- 3.40PM** **The Kickoff Session: Is COVID-19 a Silver Lining for the Digital Ecosystem?**
The COVID-19 outbreak has wreaked havoc in all aspects of life and while the transition of “*modus operandi*” from offline to online has been swift, could it be that the pandemic is actually a silver lining for businesses, either from the creation of a tipping point from which their digital journey begins or from the point of expansion?
Rafidz Rasiddi
Chief Strategy Officer, Merchantrade Asia
- 4.00PM** **The Transformation and Inclusion Panel: Democratising Financial Services**
Digitalisation of the financial services industry is more than collapsing of legacy systems of service delivery and internal processes. Embraced in the true spirit of transformation, digitalisation can mean the democratisation of finance. Hear from industry players as to how they are using the power of digital to push the inclusion agenda front and centre.
Speakers:
Andrew Pal, CEO, GSX Asia
Gavin Lim, CEO, Ho Wah Genting Investment Bank
Helen Walbey, Head of Gender Inclusive Finance, Alliance for Financial Inclusion
Jack Xia, Chief Actuary, Igloo
Moderator:
Farah Jaafar-Crossby, CEO, Labuan IBFC Inc.
- 5.00PM** **End of CoDE Asia 2020**