

## Labuan IBFC Industry Meeting

**Date:** Thursday, 9 January 2020

**Time:** 2.00pm – 4.30pm

**Venue:** Bunga Raya Room, Level 8, Block 4, Financial Park Complex, Labuan

**Attendees:** All Labuan Industry Players

---

### Agenda

- 2.00pm      **Registration and Welcome Coffee**
- 2.30pm      **Welcome Remarks and Strategic Overview of 2020 Marketing Strategy**  
Farah Jaafar-Crossby, CEO, Labuan IBFC Inc.
- 2.45pm      **Labuan IBFC Marketing Plan 2020**  
Serene Liaw, Manager, Research, Labuan IBFC Inc.  
Rowena Wong, Manager, Media & Communications, Labuan IBFC Inc.  
Choo Wai Mon, Manager, Events, Labuan IBFC Inc.
- 3.45pm      **Discussion and Comments**
- 4.30pm      **End of Meeting**